



Dedicated To Educate

KARNATAKA COLLEGE OF MANAGEMENT & SCIENCE

Many Nation One Goal - Quality Education

EDUCATIONAL
HUB OF
STUDENTS
FROM
36
COUNTRIES



MASTER OF TOURISM & TRAVEL MANAGEMENT

(Affiliated to Bengaluru City University)

#333/2, Thirumena Halli, Hegde Nagar
Yelahanka, Bangalore, 560064

STUDENTS FROM 36 COUNTRIES



AFGHANISTAN



ANGOLA



BAHRAIN



BHUTAN



BURKINA FASO



CAMEROON



COTE D'IVOIRE



DEMOCRATIC CONGO



EGYPT



ERITREA



GABON



GHANA



GUINEA



IRAN



IRAQ



MALDIVES



MALI



NAMIBIA



NEPAL



NIGERIA



CONGO



YEMEN



SAUDI ARABIA



SOUTH SUDAN



SRILANKA



SYRIA



TANZANIA



UGANDA



UNITED ARAB EMIRATES



VIETNAM



BURUNDI



ETHIOPIA



LIBYA



QATAR



SUDAN

MASTER OF TOURISM & TRAVEL MANAGEMENT
BACHELOR OF TOURISM & TRAVEL MANAGEMENT

**BTTM & MTTM (Integrated) Courses
A to Z of Tourism with Aviation Management**

Eligibility: Students who have passed II PUC in any discipline with 50% marks

MASTER OF TOURISM & TRAVEL MANAGEMENT (MTTM)

Eligibility: Candidates who have passed Bachelors or Master's Degree Examination of Bangalore University or any other University in Commerce Management, Arts, Social Sciences, Science, Engineering / Technology or equivalent and have secured at least 50% (45% for SC/ST and category - I candidates) marks in the aggregate are eligible for admission.

DEVELOPMENT OF TOURISM & AVIATION

Tourism is the largest growing industry in the world.

While the world average growth is 4.5% to 5%.

Growth in India is 9.7%, more than double of the world average.

Tourism provides employment to 285 million people all over the world and 10 million jobs are added every year.

Air travel is one of the fastest growing industry in the world.

By 2028, India is going to be the 3rd largest aviation market in the world.

AAI (Airport Authority of India) aims to bring around 250 operational airports across the country by 2028.

Aviation industry will create over 8 million jobs.

At present 150 million passengers are passing through its airports and is expected to reach 450 million by 2028.

Today many private Airlines and airports need Graduates with professional knowledge of aviation industry.

COURSE CONTENTS (MTTM-2 YEAR)

SEMESTER - I

- TTM 101. Foreign Language: French-1
- TTM 102. Tourism Concepts and Linkages
- TTM 103. Travel Agency and Tour Operations
- TTM 104. Hospitality Management
- TTM 105. Organization Behaviour
- TTM 106. Cultural Heritage of India
- TTM 107. Soft Core: Business Communication
- TTM 108. English / Additional English 1 / Communicative English 1
- TTM 109. Study Tour Report & Viva Voce 1

SEMESTER - II

- TTM 201. Foreign Language: French-11
- TTM 202. Tourism Geography
- TTM 203. Air Fares and Ticketing Management
- TTM 204. Front Office Operations
- TTM 205. Tourism Marketing
- TTM 206. Cultural Heritage of Karnataka
- TTM 207. Soft Core: Forex Management
- TTM 208. English Paper I / Additional English I / Communicative English I
- TTM 209. Study Tour Report & Viva Voce-II

SEMESTER - III

- TTM 301. Foreign Language: Spanish-1
- TTM 302. Eco Tourism
- TTM 303. Medical and Wellness Tourism
- TTM 304. House Keeping Operations
- TTM 305. Tourism Research Methodology
- TTM 306. Basics of Accounting & Finance
- TTM 307. Open Elective
- TTM 308. Internship Report & Viva Voce
- TTM 309. International Study Tour - Malaysia

SEMESTER - IV

- TTM 401. Foreign Language: Spanish-11
- TTM 402. Destination Planning & Development.
- TTM 403. Itinerary Preparation & Package Tour
- TTM 404. Cargo Managements
- TTM 405. Tourism & Hospitality Costing
- TTM 406. On-the-job Training + Log Book
- TTM 407. Dissertation and Viva Voce
- TTM 408. Study Tour Report & Viva Voce - III
- TTM 409. International Study Tour - Dubai -UAE

United Nations World Tourism Organization (UNWTO) Statistics

International tourist arrivals have increased from 25 million globally in 1950 to 278 million in 1980, 674 million in 2000, and 1,235 million in 2016.

Likewise, international tourism receipts earned by destinations worldwide have surged from US\$ 2 billion in 1950 to US\$ 104 billion in 1980, US\$ 495 billion in 2000, and US\$ 1,220 billion in 2016.

International tourism represents 7% of the world's exports in goods and services, after increasing one percentage point from 6% in 2015. Tourism has grown faster than world trade for the past five years.

As a worldwide export category, tourism ranks third after chemicals and fuels and ahead of automotive products and food. In many developing countries, tourism is the top export category. (Source UNWTO Tourism Highlights 2017 Edition)

Number of Foreign Tourists Arrival in India is 8.0. Million with an annual growth rate of 9.7%. Foreign Exchange Earnings from Tourism in India is 1,54,146 crore with an annual growth rate of 14% (Key Statistics about Tourism in India, 2016)



BENGALURU CITY UNIVERSITY RANK HOLDERS



RUPIKA S
5th RANK

MASTER OF TOURISM & TRAVEL MANAGEMENT



UDEN LEPCHA
1st RANK

BCU GOLD MEDAL + CASH PRIZE
MASTER OF TOURISM & TRAVEL MANAGEMENT



MUHAMMED SHAMIL
7th RANK

MASTER OF TOURISM & TRAVEL MANAGEMENT

ORGANIZATIONS SUPPORTING TRAINING & 200% PLACEMENT



INTERNATIONAL PLACEMENT



Department of Tourism, Govt. of Karnataka, has selected our institution for starting a five year integrated MTTM Course and has sanctioned a financial assistance of Rs. 4 crores

CAREER OPPORTUNITIES IN THE TOP 8 COOLEST INDUSTRIES

CAREER OPPORTUNITIES IN THE HOTEL & CRUISE SHIP INDUSTRY

HOTEL MANAGER
PUBLIC HOUSE MANAGER
FOOD & BEVERAGE MANAGER
HOUSE KEEPING DEPARTMENT
ACCOUNTING DEPARTMENT
MARKETING DEPARTMENT
RECREATION DEPARTMENT
FINANCIAL MANAGEMENT
PUBLIC RELATION DEPARTMENT
HOSPITAL ADMINISTRATION & CATERING
AIRLINE CATERING & CABIN SERVICES
CRUISE SHIP HOTEL MANAGEMENT
CASINO MANAGER
CLUB MANAGEMENT

CAREER OPPORTUNITIES IN THE MULTISPECIALITY HOSPITAL INDUSTRY

INTERNATIONAL MARKETING & MEDICAL TOURISM
EVENT ORGANISER
CUSTOMER SERVICE MANAGER
HUMAN RESOURCES OFFICER
RETAIL MANAGER
TOUR MANAGER
TRAVEL & TOURISM MANAGEMENT
LODGING MANAGEMENT
CONVENTION MANAGEMENT
DIETARY SERVICE MANAGER
HOSPITAL ADMINISTRATION
ASSISTANT REVENUE & DISTRIBUTION MANAGER
GUEST SERVICE AMBASSADOR
SALES STRATEGIST AND CUSTOMER SATISFACTION

CAREER OPPORTUNITIES IN THE AIRLINE INDUSTRY

BELOW THE WING
 ABOVE THE WING
 CATERING
 CUSTOMER SERVICE
 CUSTOMER RELATIONSHIP MANAGEMENT
 INFLIGHT SERVICE SUPPORT
 AIRLINE RESERVATION
 REVENUE & INVENTORY MANAGEMENT
 SALES
 MARKETING
 BUSINESS DEVELOPMENT
 CORPORATE COMMUNICATIONS
 PUBLIC RELATIONS
 AIR CARGO
 LOGISTICS MANAGEMENT
 GROUND SERVICE OPERATIONS
 RAMP HANDLING
 AIRPORT OPERATIONS & CO-ORDINATION
 FLIGHT OPERATION

CAREER OPPORTUNITIES IN THE TOURISM INDUSTRY

TOURISM DEPARTMENT
 RESEARCH OFFICER
 PUBLIC RELATION OFFICER
 HERITAGE INTERPRETER
 HOLIDAY CONSULTANTS
 ECOTOURISM
 MARKETING OPERATIONS MANAGER
 TRAVEL CONSULTANT
 PRODUCT AND PACKAGING MANAGER
 GOLF RESERVATIONS CLERK
 ASSISTANT MANAGER

CAREER OPPORTUNITIES IN THE CORPORATE IT COMPANIES

DESTINATION TRAVEL CONSULTANT
 TOUR OPERATION EXECUTIVE
 OPERATIONS MANAGER - TRAVEL AND TOURISM
 VISA AND TICKETING OFFICER
 VISA OFFICER CLIM SENIOR RESERVATION MANAGER
 IMMIGRATION OFFICER
 VISA FILING OFFICER
 IMMIGRATION COORDINATOR
 ONLINE TRAVEL CONSULTANT
 SYSTEM ADMINISTRATOR
 IT CONSULTANT
 GENERAL MANAGER- TOUR OPERATIONS

CAREER OPPORTUNITIES IN THE AVIATION INDUSTRY

E-COMMERCE AND INNOVATION
 REVENUE MANAGEMENT
 GROUND STAFF FOR AIRPORT OPERATIONS
 TICKETING & RESERVATION
 CARGO HANDLING STAFF
 AIRCRAFT LOAD & TRIM STAFF
 AIRPORT MANAGER
 AIRPORT OPERATIONS SUPERVISOR
 AIRPORT PLANNER
 AIRLINE FLIGHT CREW SCHEDULER
 AIRLINE AIR CARGO COORDINATOR
 AIRLINE MARKETING COORDINATOR & MANAGER
 AIRLINE MANAGER
 AIRPORT MANAGERS FOCUSED ON
 BUSINESS STRATEGY
 AVIATION LAW & INSURANCE

CAREER OPPORTUNITIES IN THE EVENT MANAGEMENT

EVENTS OPERATIONS MANAGER
 BUSINESS DEVELOPMENT MANAGER (BDM)
 CORPORATE EVENT COORDINATOR
 CORPORATE EVENT ORGANISER
 CORPORATE EVENT PLANNER
 CORPORATE EVENT SPECIALIST
 CORPORATE EVENT PRODUCER
 ASSISTANT EVENTS COORDINATOR
 WORKFORCE MANAGEMENT SPECIALIST
 EVENT MANAGEMENT ASSISTANT
 EVENTS SALES & OPERATIONS MANAGER

CAREER OPPORTUNITIES IN THE BANKING & ENTREPRENEURSHIP

BANK (FOREIGN EXCHANGE)
 RECRUITMENT OF RELATIONSHIP
 MANAGER - MSME
 ASSOCIATE - THIRD PARTY RISK MANAGEMENT
 (TPRM) / INVESTMENT BANKING
 BANKING OPERATIONS SPECIALIST
 BANKING OPERATIONS ANALYST
 ASSISTANT MANAGER - CUSTOMER
 COMMUNICATIONS CHANNEL SERVICES
 CUSTOMER SERVICE EXECUTIVE (CSE),

ENTREPRENEURSHIP

MEDICAL TOURISM
 TRAVEL AGENCY
 FOREIGN EXCHANGE



CONTINUOUS DISCHARGE CERTIFICATE

ONLY FOR
MTTM STUDENTS

CDC (Continuous Discharge Certificate) is a document like PASSPORT issued by Govt of India. CDC is mandatory to work on ships like passport is mandatory for flying by air. Thus the entire process of getting Indian CDC is just less than a month.



**INTELLIGENCE
PLUS CHARACTER**



**THAT IS THE GOAL
OF THE EDUCATION**



TOP 8 COOLEST INDUSTRIES YOU CAN WORK IN



1. PASSENGER CRUISE SHIP & LOGISTIC SHIP



2. FIVE STAR TO SEVEN STAR HOTELS & RESORTS



3. AIRLINE & AVIATION



4. CORPORATE IT COMPANIES

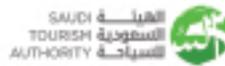


5. MULTISPECIALITY HOSPITAL FOR MEDICAL TOURISM

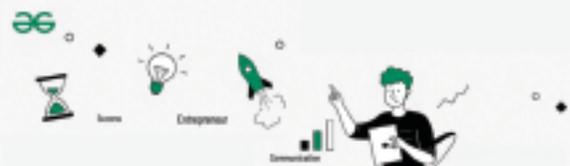
***Please see attached* 1- Tour Package A3001 - A3005**



6. EVENT MANAGEMENT



7. STATE & CENTRAL GOVT. TOURISM DEPARTMENT



ENTREPRENEURSHIP



8. BANKING & ENTREPRENEURSHIP